

Opry Entertainment Group Helps Keep Live Country Music Alive While Bolstering Security with Evolv

Snapshot of Organization

 LOCATION Nashville, TN	SUBSIDIARY OF Ryman Hospitality Properties, Inc.	SOLUTIONS 5 Evolv Express® Systems - 3 Dual-Lane Systems - 2 Single-Lane Systems Evolv Insights® Evolv Cortex AI®
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Goals



Eliminate long security lines with waits of up to 45 minutes



Avoid delaying curtain calls due to the inability to get all patrons into the venue



Reclaim venue footprint used for numerous metal detectors



Deliver unforgettable security ingress experience for guests and staff



Reallocate security staff to other venue areas for enhanced security



Minimize security alarm rates connected to metal detectors



Streamline ingress security training for new security staff

Outcomes



Eliminated

ingress security queues that took up to 45 minutes to pass through



Reduced

false positives, significantly reducing the number of guests flagged for secondary security checks



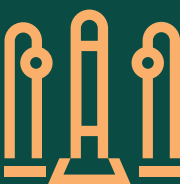
Dramatically improved

guest ingress experience



Improved

experience and training of personnel managing ingress security screening



Consolidated

22 metal detectors to 3 Express dual-lane and 2 Express single-lane systems—a 77% reduction



Detected

concealed weapons not found by metal detectors



Reallocated

21 security staff from ingress to other areas of two venues for enhanced security—a 60% reduction



Read the Case Study

