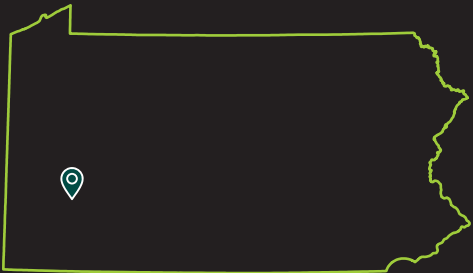


Pittsburgh’s PNC Park Brings Back the Nostalgic Park Experience With the Help of Evolv

Snapshot of Organization

	LOCATION Pittsburgh, PA	MLB TEAM Pittsburgh Pirates	SOLUTIONS 10 Evolv Express® Single-lane Systems 1 Evolv Express Dual-lane System Evolv Cortex AI® Evolv Insights®
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Goals



Improve NPS ingress experience scores



Deliver great fan experience without sacrificing safety



Eliminate lengthy lines that formed outsides of ballpark entrances due metal detectors



Scale security screening to support rush of fans seeking to enter ballpark when the gates open



Reduce high nuisance alarm rate of metal detectors



Eliminate security guard stress and fatigue



Enable fans to get concessions, visit retail shops, and reach their seats before first pitch



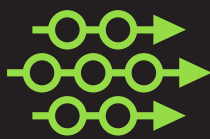
Avoid intrusive, lengthy secondary screening checks

Outcomes



Reduced

Security screening footprint by reducing 40 metal detectors to 12 Evolv Express lanes—a more than 70% reduction



Able to handle

Sudden “rush” of fans when gates are first opened



Shrank

The number of security guards needed for security ingress by around 50%



Lowered

Nuisance alarm rate with Evolv compared to metal detectors



Expanded

The security perimeter with surplus security staff



Reduced

Intrusive, time-consuming secondary security screening processes



Improved

NPS ingress scores



Get fans into the stadium

Quickly so they can enjoy concessions and visit retail shops before the first pitch



Read the Case Study

