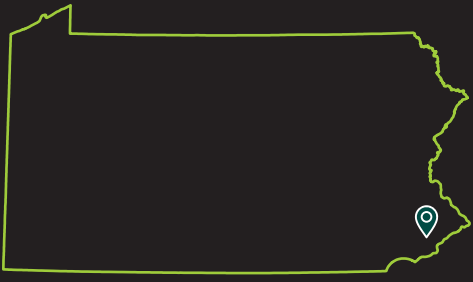


Citizens Bank Park Teams up with Evolv to Improve Experience for Phillies Fans and Security Staff

Snapshot of Organization

	LOCATION Philadelphia, Pennsylvania	MLB TEAM Philadelphia Phillies	SOLUTIONS 5 Evolv Express® Dual-Lane Systems 4 Evolv Express Single-Lane Systems Evolv Cortex AI® Evolv Insights®
--	---	--	--

Goals



Deliver a great ingress experience without sacrificing safety



Minimize security screening lines that caused fans to miss the first pitch



Reduce the high nuisance alarm rate of metal detectors



Shrink the number of security screening systems to improve operational efficiency



Minimize security guard stress and fatigue



Help avoid intrusive, lengthy secondary screening checks



Get real-time analytics on traffic flow, alarm rates, and more

Outcomes



Shrank

The security screening footprint by nearly 75%—going from about 50 walkthrough metal detectors to 9 Evolv Express systems



Experienced

A lower nuisance alarm rate with Evolv over metal detectors



Reallocated

Almost 75% of ingress security staff to other areas of the park for improved security



Created

A seamless, unintrusive security screening experience for fans—reducing time to complete a secondary check from minutes to less than 40 seconds



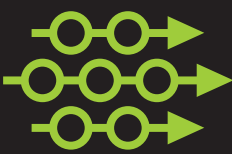
Minimized

Security guard fatigue resulting from tedious and intrusive screening processes



Minimized

Security screening lines in front of security screening on opening day



Reduced

Lines that formed before security screening on opening day and other games where spikes in ingress flow occur



Read the Case Study

