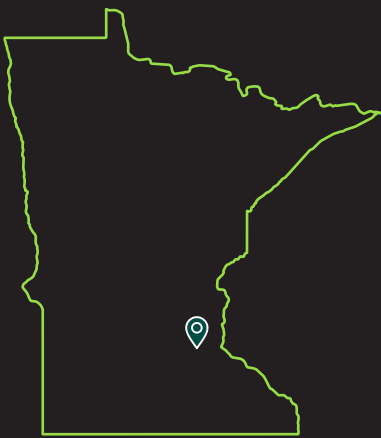


The Minnesota Twins Hits a Home Run in Security Experience as Target Field Implements Evolv

Snapshot of Organization

	LOCATION Minneapolis, MN	MLB TEAM Minnesota Twins	SOLUTIONS 2 Outdoor Evolv Express® Dual-lane Systems 13 Outdoor Evolv Express Single-lane Systems Evolv Cortex AI® Evolv Insights® Evolv Mobile App
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Goals



Minimize security ingress lines negatively impacting fans



Enable fans to complete security screening quickly, allowing them more time to purchase concessions and find their seats before the first pitch



Help avoid intrusive, lengthy secondary security checks



Recapture entrance footprint consumed by walkthrough metal detectors



Reduce the high nuisance alarm rate of metal detectors



Deploy security screening systems able to withstand harsh Minnesota weather conditions



Deliver frictionless security ingress experience for fans and employees



Leverage security screening analytics to optimize traffic flow and detection accuracy



Enable fans to spend more time in downtown restaurants and retailers before the start of games

Outcomes



Reduced

Security screening footprint by 77%—replaced 64 walkthrough metal detectors with 15 Outdoor Evolv Express systems



Experienced

A greatly reduced nuisance alarm rate with Evolv over metal detectors



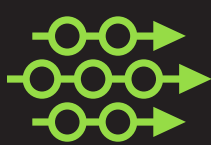
Improved

Fan and Target Field staff ingress experience by delivering a frictionless security screening



Helped

Create a seamless, unintrusive security screening experience for fans



Minimized

Lines that formed before security screening on opening day and other games where spikes in ingress flow occur



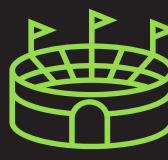
Minimized

Security guard fatigue resulting from a tedious and intrusive screening process



Shrank

Average time required for secondary security screening over two-thirds—from around two minutes to 30-40 seconds



Contributing

to local downtown businesses by enabling fans to spend longer in their establishments by eliminating waits to get into the stadium



Read the Case Study



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