







# Mercedes-Benz Stadium Makes Guests and Staff Feel Like They Are Walking into a Friend's House with Fan-friendly Weapons Screening

# **Snapshot of Organization**



Atlanta, GA

HEADQUARTERS

Mercedes-Benz Stadium SOLUTIONS

15 Evolv Express Dual Lane Systems

Evolv Cortex Al™

Evolv Insights™

#### Goals



Extend fan-first culture to entrance experience



Eliminate screening queues



Deliver touchless screening



Increase number of guests enjoying concessions before events



Reduce security staffing requirements without impacting security

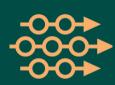


Expedite training of security personnel



Improve job satisfaction

#### Outcomes



## Largely

eliminated ingress queues, even at peak times



#### 90%+

of fans express satisfaction with ingress experience, a 3x improvement



#### Reduced

100 walk-through metal detectors to 15 Express systems



### Dramatically

improved security staff experience, morale, and retention



#### Decreased

number of security staff needed for efficient and secure guest ingress from 250 to 90



#### Increased

concession sales through faster stadium entry



#### Went

from average of 40% of people being flagged for secondary bags checks to 6% to 12% with Express

