

Mercedes-Benz Stadium Makes Guests and Staff Feel Like They Are Walking into a Friend’s House with Fan-friendly Weapons Screening

Snapshot of Organization

	LOCATION Atlanta, GA	HEADQUARTERS Mercedes-Benz Stadium	SOLUTIONS 15 Evolv Express Dual Lane Systems Evolv Cortex AI™ Evolv Insights™
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Goals

	Extend fan-first culture to entrance experience		Reduce security staffing requirements without impacting security
	Eliminate screening queues		Expedite training of security personnel
	Deliver touchless screening		Improve job satisfaction
	Increase number of guests enjoying concessions before events		

Outcomes

	Largely eliminated ingress queues, even at peak times		90%+ of fans express satisfaction with ingress experience, a 3x improvement
	Reduced 100 walk-through metal detectors to 15 Express systems		Dramatically improved security staff experience, morale, and retention
	Decreased number of security staff needed for efficient and secure guest ingress from 250 to 90		Increased concession sales through faster stadium entry
	Went from average of 40% of people being flagged for secondary bags checks to 6% to 12% with Express		