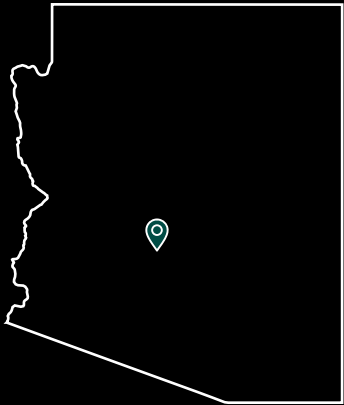


# Footprint Center Embraces Innovation as First NBA and WNBA Venue to Implement Evolv

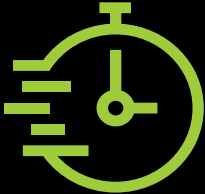
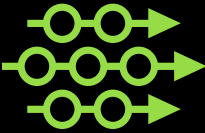
## Snapshot of Organization

|                                                                                   | LOCATION    | PROFESSIONAL SPORTS TEAMS                        | SOLUTIONS                                                                                    |
|-----------------------------------------------------------------------------------|-------------|--------------------------------------------------|----------------------------------------------------------------------------------------------|
|  | Phoenix, AZ | Phoenix Suns (NBA)<br><br>Phoenix Mercury (WNBA) | 3 Evolv Express® dual-lane systems<br>6 Evolv Express single-lane systems<br>Evolv Insights® |

## Goals

|                                                                                                                                                                                             |                                                                                                                                                                                                                                                        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <br>Improve ingress and move guests into the arena quickly and efficiently                               | <br>Migrate from legacy walkthrough metal detectors for primary security screening to faster-screening technology                                                 |
| <br>Reduce lengthy security lines and wait times at entrances, especially right before games or concerts | <br>Optimize security staff operations by allowing them to focus on other guest experience and security functions                                                 |
| <br>Create a more welcoming and frictionless security screening experience                               | <br>Implement a security screening process that would work well for all guests, including those with mobility challenges or those entering with children and bags |
| <br>Modernize security screening as part of larger venue renovation and transformation                   |                                                                                                                                                                                                                                                        |

## Outcomes

|                                                                                                                                                                                           |                                                                                                                                                                                                                                        |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <br><b>Reduced</b><br>security screening lines and wait times                                          | <br><b>Provided</b><br>A security screening process that fans find unobtrusive and an easy experience                                             |
| <br><b>Implemented</b><br>New frictionless security screening within the renovation plans of the arena | <br><b>Created</b><br>A more welcoming, frictionless, and less stressful screening process for all guests and staff                               |
| <br><b>Maintained</b><br>A high level of safety and security                                           | <br><b>Optimized</b><br>Security staff operations, empowering them to focus on customer service and other guest experience functions              |
| <br><b>Increased</b><br>Number of guests passing through non-bag screening lanes by 40%                | <br><b>Leveraged</b><br>Evolv Insights analytics to track screening performance, make operational improvements, and share updates with leadership |