

# New State-of-the-Art Lower.com Stadium Delivers Unparalleled Fan Ingress Experiences with Evolv

## Snapshot of Organization

|                                                                                                                             |                            |                                |
|-----------------------------------------------------------------------------------------------------------------------------|----------------------------|--------------------------------|
|  <div>LOCATION<br/>Columbus,<br/>Ohio</div> | CAPACITY<br>20,371         | OPENING<br>July 3, 2021        |
|                                                                                                                             | HOME TEAM<br>Columbus Crew | PUBLIC PLAZA<br>62,000 Sq. Ft. |

## Goals



Transform fan-ingress journey with touchless, one-of-a-kind, architecturally appealing ingress experience



Accommodate surge of 16,000 fans entering stadium through one gate in a 20-minute window



Streamline ingress journey with integrated security scanning, ticketing, and facial scanning



Avoid false positive security alerts associated with traditional magnetometer solutions



Capture ingress data insights that can be used for ongoing enhancements to fan ingress experience

## Solutions

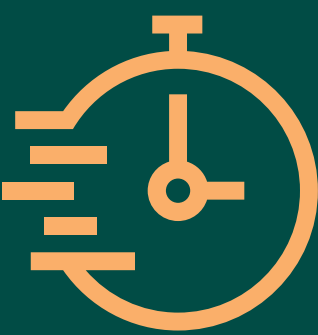
- 8 Evolv Express® Systems
- 6 Dual-Lane and 2 Single-Lane Systems
  - Evolv Cortex AI™ and Evolv Insights™

## Outcomes



**Best Fan Experience**

Recognized as delivering the best fan ingress experience in the country



**Rapid Deployment**

Rapid deployment requiring no learning curve for security staff



**80% of Fans in 20 Minutes**

Process 80% of fans —16,000— entering stadium through one gate in 20 minutes



**Rapid Detection**

Able to detect “ghost” weapons made with 3D printers



**Touchless Self Service**

Delivers touchless, self-service fan ingress—from ticketing to security scanning



**Streamlined Security**

Streamlined secondary security checks with data insights and consultative direction