



# Dick's Sporting Goods Park Provides Rapid Security Screening with Evolv Technology

## Snapshot of Organization

	<p><b>LOCATION</b></p> <p>Commerce City, CO</p>	<p><b>HOME TEAM</b></p> <p>Colorado Rapids</p>	<p><b>SOLUTIONS</b></p> <p>2 Outdoor Evolv Express® Dual-lane Systems</p> <p>7 Outdoor Evolv Express Single-lane Systems</p> <p>Evolv Insights®</p>
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## Goals



Scale to support last-minute surges in fans and guests before the start of games and events



Deliver frictionless security screening experience



Provide security staff with a technology that enables them to do their jobs more efficiently



Reduce security queues at entrances to eliminate soft targets at the park perimeter



Deploy security screening technology that would withstand hard weather elements



Provide the team with flexible security technology that could be moved between entrances at the park



Leverage analytics for staffing and operational decisions and planning

## Outcomes



### Reduced

security system footprint from 40 walkthrough metal detectors to 9 Evolv Express systems—a nearly 80% reduction



### Greatly

reduced security queues outside park entrances



### Reallocated

between 8 and 10 security staff per entrance to other areas of the park



### Improved

guest experience, as corroborated by regular guest surveys



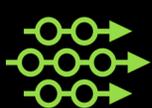
### Screened

over 1,000 guests at one entrance in 15-minute timeframe



### Increased

concession and merchandise sales



### Created

a frictionless secondary screening experience for security staff and guests



### Enabled

security guards to focus on doing their job versus operating technology

[▶ Read the Case Study](#)

